



AUSTIN
CIRCLE OF
THEATERS

Are you ready to become a Sponsored Project of Austin Circle of Theaters?

Our Mission:

To lead in cultivating an environment where the performing arts can grow and flourish.

What does it mean to be a sponsored project of the Austin Circle of Theaters?

ACoT umbrellas or sponsors projects that fit within its mission and demonstrate a commitment to professional quality work artistically, technically and administratively. For its fiscal agent services ACoT retains 10% of tax-deductible contributions to your project and requires full regular reports of your group's activities.

What are some benefits of being an ACoT Sponsored project?

- 501 (c) (3) tax-deductible status for donors
- Eligible to apply for City of Austin funding
- Free listings in Let's Go Events Guide
- Consultation on casting, fundraising, publicity
- Exempt from sales tax (ask for ACoT form)
- Use of ACoT's bulk mail permit (@.13/piece)
- Publicity in email bulletins and hotlines
- AusTIX box office services & online marketing

TO APPLY PLEASE ANSWER THESE 10 IMPORTANT QUESTIONS

- 1. How long has this project been in the planning stages?**
- 2. Has anyone in the group produced before?**
Has anyone involved with this production produced in Austin before?
- 3. Are there MORE THAN THREE PEOPLE COMMITTED to your project?**
What are their positions in the project?
(Example: Producer, Director, Production Manager, Technical Director, Designer, Publicity, Marketing Director, Promotions)
Have you defined their roles?
Submit their resumes and yours to ACoT.
- 4. What makes your production company unique?**
Submit a vision or mission statement to ACoT.with this form
- 5. Do you have a proposed budget for the project**
Have you identified sources of income? (e.g. percent from tickets, program ads, business sponsors)
Supply proposed budget to ACoT
- 6. Do you have your plan on a time-line?**
Venue? Designs? Renderings? Audition notices? PSAs, posters and mailings?
Deadlines for set and costume construction, crews, rehearsals?
Supply a draft of your project's planned schedule(s)
- 7. Have you identified spaces/facilities/venues for the performances?**
Date availability?
Rehearsal and shop space?
- 8. Have you investigated the potential audience for this show?**
Compared to the current Austin theater season?
Was this show produced recently in Austin?
Have you targeted a particular audience?
- 9. Do you have a marketing plan (usually 10 – 20% of your total budget)?**
- 10. What are the technical aspects required to mount this production?**
Are they available to you currently?
Will you be able to secure them?